

Art for the Heart - at Singleton Framing Gallery

DATE: Thursday, September 11, 2025
LOCATION: Singleton, New South Wales, AU

Event Description

Art for the Heart - at Singleton Framing Gallery is a premier expos event in Singleton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 48/100
Expected Attendance: 761 people
Event ID: 53eR7YowmFqRUZ4tZn

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 304 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
