

# Art Exhibition: "Ritmos del Corazón by Mauricio Silerio" | LAHM 25

DATE: Saturday, October 25, 2025  
LOCATION: Vancouver, British Columbia, CA

## Event Description

Art Exhibition: "Ritmos del Corazón by Mauricio Silerio" | LAHM 25 is a premier expos event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 56/100

**Expected Attendance:** 1,891 people

**Event ID:** 8bULEc6Uvp2eHgxDBf

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 756 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*