

Art Exhibition - North East Valley Class of 2025

DATE: Saturday, September 20, 2025
LOCATION: Dunedin, Otago Region, NZ

Event Description

Art Exhibition - North East Valley Class of 2025 is a premier expos event in Dunedin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 2,096 people

Event ID: Dqr3gw2K7yAtTk32Pu

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 838 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
