

Art Exhibition Fundraiser at Icon Event Hall

DATE: Thursday, October 16, 2025
LOCATION: Sioux Falls, South Dakota, US

Event Description

Art Exhibition Fundraiser at Icon Event Hall is a premier expos event in Sioux Falls. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 1,008 people

Event ID: Dcy7YUmXnR6XqVJeFj

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 403 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.