

Art Exhibition - Cold Snap Club presents Neopolitan Minis

DATE: Wednesday, October 15, 2025
LOCATION: W æ ¶ Å ÷ F vò & Vv-öâÅ å

Event Description

Art Exhibition - Cold Snap Club presents Neopolitan Minis is a premier expos event in W æ ¶ à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 43/100

Expected Attendance: 467 people

Event ID: Fx46ZvbcJyBC6XRBtj

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 187 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.