

Art Exhibition at Tina's

DATE: Saturday, November 22, 2025
LOCATION: Diani Beach, Kwale County, KE

Event Description

Art Exhibition at Tina's is a premier expos event in Diani Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 512 people

Event ID: 9dhLygMPiqY6NonYdq

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 205 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
