

Art Exhibition: 'A Painter & A Potter' (Open daily 10-3pm until Sept 23rd)

DATE: Friday, September 19, 2025
LOCATION: Port Macquarie, New South Wales, AU

Event Description

Art Exhibition: 'A Painter & A Potter' (Open daily 10-3pm until Sept 23rd) is a premier expos event in Port Macquarie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 58/100

Expected Attendance: 2,525 people

Event ID: Dro4rkKHFTystSJpvY

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,010 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 9:27:28 AM