

ART + COFFEE- Silver Lining Exhibition Artist Talks

DATE: Saturday, August 23, 2025
LOCATION: Waveland, Mississippi, US

Event Description

ART + COFFEE- Silver Lining Exhibition Artist Talks is a premier expos event in Waveland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 34/100

Expected Attendance: 158 people

Event ID: GLSqioHBBU2qS9GszC

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 63 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
