

Art Challenge Exhibition

DATE: Sunday, August 31, 2025
LOCATION: Riverton / Aparima, Southland Region, NZ

Event Description

Art Challenge Exhibition is a premier expos event in Riverton / Aparima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 40/100

Expected Attendance: 308 people

Event ID: BGsL8wrkqN7udAd4Sr

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 123 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.