

Arson in Villenave-d'Ornon, France

DATE: Sunday, September 14, 2025
LOCATION: Villenave-d'Ornon, Nouvelle-Aquitaine, FR

Event Description

Arson in Villenave-d'Ornon, France is a premier terror event in Villenave-d'Ornon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: terror

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: 3BVKDh38T2mUVb9nDT

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.