

# Arroba Nat

DATE: Monday, October 27, 2025  
LOCATION: Bilbao, Vizcaya, Euskadi, ES

## Event Description

Arroba Nat is a premier festivals event in Bilbao, Vizcaya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 49/100

**Expected Attendance:** 894 people

**Event ID:** Hf67TaJqHEzyXR3N

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 358 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*