

Arpo Irro Sydney Youth Onam 2025 - Brisbane

DATE: Friday, September 5, 2025
LOCATION: Goodna, Queensland, AU

Event Description

Arpo Irro Sydney Youth Onam 2025 - Brisbane is a premier festivals event in Goodna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 52/100

Expected Attendance: 1,298 people

Event ID: DdQN9iXP4KHfKP26MQ

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 519 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.