

# Arp-Schnitger-Festival IV - Juwel in neuem Glanz

DATE: Friday, August 22, 2025  
LOCATION: Otterndorf, Niedersachsen, DE

## Event Description

Arp-Schnitger-Festival IV - Juwel in neuem Glanz is a premier festivals event in Otterndorf. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 47/100

**Expected Attendance:** 698 people

**Event ID:** 6ZRFypG4bw4PT2CY5T

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 279 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*