Arp-Schnitger-Festival II - Bach - Händel - Vivaldi

DATE: Wednesday, August 20, 2025
LOCATION: Osterholz-Scharmbeck, Niedersachsen, DE

Event Description

Arp-Schnitger-Festival II - Bach - Händel - Vivaldi is a premier festivals event in Osterholz-Scharmbeck. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 43/100
Expected Attendance: 442 people
Event ID: 39W3bgyqVwQmSChVcH

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 177 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.