

ARNAUD ASKOY LA PROMESSE BREL

DATE: Sunday, September 21, 2025
LOCATION: Paray-le-Monial, Bourgogne-Franche-Comté, FR

Event Description

ARNAUD ASKOY LA PROMESSE BREL is a premier concerts event in Paray-le-Monial. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 47/100

Expected Attendance: 682 people

Event ID: Kb7vHB5ChkhHQ8q3uD

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 273 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.