

ARMONIA FESTIVAL PSYCHEDELIC & PROGRESIVE EXPERIENCE TEOTIHUACÁN MEX

DATE: Saturday, January 31, 2026
LOCATION: Teotihuacán de Arista, Estado de México, MX

Event Description

ARMONIA FESTIVAL PSYCHEDELIC & PROGRESIVE EXPERIENCE TEOTIHUACÁN MEX is a premier performing-arts event in Teotihuacán de Arista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 38/100

Expected Attendance: 248 people

Event ID: 6BF5yRW2Tu6Tn55P3m

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 99 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.