

ARKA'N ASRAFOKOR

DATE: Thursday, October 9, 2025
LOCATION: Mûrs-Erigné, Pays de la Loire, FR

Event Description

ARKA'N ASRAFOKOR is a premier festivals event in Mûrs-Erigné. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 48/100

Expected Attendance: 772 people

Event ID: Ci6rNX28NuFbM9SFgM

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 309 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.