

Arivaame – Celebrating Kodava Culture | À°Ëü – È\ÊÊ µ Êœ¾Ê Á-ÊœÁÊ ¿É

DATE: Saturday, September 20, 2025
LOCATION: Bengaluru, Karnataka, IN

Event Description

Arivaame – Celebrating Kodava Culture | À°ËüµÈì® – È\ÊÊ µ Êœ¾Ê Á-ÊœÁÊ ¿É|ÊÊ,ì Êœ®Êœ is a premier event that attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 32/100

Expected Attendance: 125 people

Event ID: EM9ZG8PK3A4WHxPhYo

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.