

ARI LEHMAN - Public Signing at the BRANDON Store!

DATE: Sunday, November 2, 2025
LOCATION: Brandon, Florida, US

Event Description

ARI LEHMAN - Public Signing at the BRANDON Store! is a premier performing-arts event in Brandon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 46/100

Expected Attendance: 637 people

Event ID: C3XnatJiBo5mpEe848

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 255 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
