

Argentinos Juniors vs Estudiantes de La Plata

DATE: Sunday, November 16, 2025
LOCATION: La Plata, Provincia de Buenos Aires, AR

Event Description

Argentinos Juniors vs Estudiantes de La Plata is a premier sports event in La Plata. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 20,670 people

Event ID: 7gjxZLNgbihUzrqSHw

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,268 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.