

Argentine Tango Workshops hosted by Northern Tango

DATE: Thursday, August 14, 2025
LOCATION: Coconut Grove, Northern Territory, AU

Event Description

Argentine Tango Workshops hosted by Northern Tango is a premier community event in Coconut Grove. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: 7UA9S27M6MFhNkC9Gu

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
