

# ARGENTINA "Goyo" - 20th Annual Latin American Film Festival

DATE: Wednesday, September 10, 2025  
LOCATION: Warrawong, New South Wales, AU

## Event Description

ARGENTINA "Goyo" - 20th Annual Latin American Film Festival is a premier festivals event in Warrawong. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals  
**Importance Rank:** 41/100  
**Expected Attendance:** 375 people  
**Event ID:** 7X73rspR79n3s9WTdh

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 150 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*