

Arena Fla Fest com Grupo Bom Gosto | 29NOV (SAB) | Bangu Shopping

DATE: Saturday, November 29, 2025
LOCATION: Bangu, Rio de Janeiro, BR

Event Description

Arena Fla Fest com Grupo Bom Gosto | 29NOV (SAB) | Bangu Shopping is a premier festivals event in Bangu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 415 people

Event ID: DyLZWd66BgNXEDByap

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 166 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.