

Are You Experienced? The Hendrix Tribute by John Campbell

DATE: Friday, October 31, 2025
LOCATION: (L-11), São Paulo, BR

Event Description

Are You Experienced? The Hendrix Tribute by John Campbell is a premier community event in (L-11). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 35/100

Expected Attendance: 176 people

Event ID: 74v3tPYPXZofTGkhpG

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 70 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
