

Ardingly Summer Fest - The Big Family Day Out!

DATE: Saturday, September 6, 2025
LOCATION: Ardingly, England, GB

Event Description

Ardingly Summer Fest - The Big Family Day Out! is a premier festivals event in Ardingly. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,062 people

Event ID: wG6QT4RCgBp9bZjVir

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 425 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.