

Ardingly Antiques Fair

DATE: Tuesday, November 4, 2025
LOCATION: Haywards Heath, England, GB

Event Description

Ardingly Antiques Fair is a premier festivals event in Haywards Heath. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 181 people

Event ID: 5SuoYzKuY2WBXVxYyJ

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 72 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.