

AR_TEA WELLNESS POETRY, SPOKEN WORDS AND CAKE

DATE: Tuesday, September 9, 2025
LOCATION: London, England, GB

Event Description

AR_TEA WELLNESS POETRY, SPOKEN WORDS AND CAKE is a premier performing-arts event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 29/100
Expected Attendance: 93 people
Event ID: 8AXgqU5dcd89pi7Co

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 37 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
https://becircadian.com/events/ar_tea-wellness-poetry-spoken-words-and-cake

Document generated on 6/4/2026, 7:22:05 AM