

AQUARIUM DE SAINT MALO-SEMAINE 2025 - AQUARIUM DE SAINT MALO - DATE 2025

DATE: Monday, September 15, 2025
LOCATION: Saint-Malo, Bretagne, FR

Event Description

AQUARIUM DE SAINT MALO-SEMAINE 2025 - AQUARIUM DE SAINT MALO - DATE 2025 is a premier community event in Saint-Malo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 32/100

Expected Attendance: 133 people

Event ID: 5S8PMqPu9D2x2qVLSS

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 53 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
