

# Aqua-Therm Baku

DATE: Monday, October 13, 2025

LOCATION: Bak & ±1, AZ

## Event Description

Aqua-Therm Baku is a premier expos event in Bak à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 68/100

**Expected Attendance:** 8,365 people

**Event ID:** BZEj2yV9dwQx3g7XUf

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,346 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/aqua-therm-baku>

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