

APT and Travelmarvel's Free Travel Event – Sydney

DATE: Monday, October 20, 2025
LOCATION: Sydney, New South Wales, AU

Event Description

APT and Travelmarvel's Free Travel Event – Sydney is a premier expos event in Sydney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 905 people

Event ID: DP6hFjE5MpVrcXdZ5k

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 362 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.