

APT and Travelmarvel's Free Travel Event – Red Hill

DATE: Monday, October 20, 2025
LOCATION: Red Hill, Queensland, AU

Event Description

APT and Travelmarvel's Free Travel Event – Red Hill is a premier expos event in Red Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 865 people

Event ID: GFEUsCRTigDdsDc6hF

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 346 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/apt-and-travelmarvels-free-travel-event-red-hill>

Document generated on 6/4/2026, 10:18:00 AM