

APT and Travelmarvel's Free Travel Event - Port Lincoln

DATE: Tuesday, October 21, 2025
LOCATION: Port Lincoln, South Australia, AU

Event Description

APT and Travelmarvel's Free Travel Event - Port Lincoln is a premier expos event in Port Lincoln. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 40/100

Expected Attendance: 314 people

Event ID: F7wTitoduoSMYwibr8

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 126 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.