

APT and Travelmarvel's Free Travel Event – Penrith

DATE: Tuesday, October 21, 2025
LOCATION: Leonay, New South Wales, AU

Event Description

APT and Travelmarvel's Free Travel Event – Penrith is a premier expos event in Leonay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 694 people

Event ID: JiM5gEHYkHLX8GFoG5

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 278 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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