

APT and Flight Centre Travel Event - Adelaide North

DATE: Wednesday, October 8, 2025
LOCATION: Tea Tree Gully, South Australia, AU

Event Description

APT and Flight Centre Travel Event - Adelaide North is a premier expos event in Tea Tree Gully. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 39/100

Expected Attendance: 272 people

Event ID: 4yCrGFd4vBNW2VBdLD

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 109 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
