

Apéritif d'information : Anticiper la facturation électronique

DATE: Thursday, November 20, 2025
LOCATION: La Ville-aux-Dames, Centre-Val de Loire, FR

Event Description

Apéritif d'information : Anticiper la facturation électronique is a premier conferences event in La Ville-aux-Dames. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 22/100

Expected Attendance: 39 people

Event ID: AKnpWKy6vtbP6dYvUd

Hotel Demand Indicators

ADR Impact Index: 3.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 16 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.