

APPI Conference

DATE: Sunday, October 19, 2025

LOCATION: Banff, Alberta, CA

Event Description

APPI Conference is a premier conferences event in Banff. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 407 people

Event ID: 9HiKGS5mv7P4zsWEy8

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 163 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/appi-conference>

Document generated on 6/3/2026, 7:59:36 PM