

Apostoleas — Capture 03 The hidden network

DATE: Friday, September 26, 2025
LOCATION: Hamilton, Ontario, CA

Event Description

Apostoleas — Capture 03 The hidden network is a premier performing-arts event in Hamilton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 41/100

Expected Attendance: 336 people

Event ID: 8H9JvdBDt7bg3wiZHQ

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 134 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 12:52:01 AM