

Apocalyptica, Saxon, D-A-D, and 20 others

DATE: Thursday, November 27, 2025
LOCATION: Weissenhäuser Strand, DE

Event Description

Apocalyptica, Saxon, D-A-D, and 20 others is a premier festivals event in Weissenhäuser Strand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 424 people

Event ID: BkMSTHCmT8U9KyFk4g

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 170 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.