

APLAR 2025

DATE: Tuesday, September 2, 2025

LOCATION: Fukuoka-shi, JP

Event Description

APLAR 2025 is a premier conferences event in Fukuoka-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 493 people

Event ID: 9vpuicxwYnXUUKZk6K

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 197 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.