

Apex SME Masters Expos: Tec & Mar in San José, Costa Rica

DATE: Wednesday, September 17, 2025
LOCATION: San José, San José, CR

Event Description

Apex SME Masters Expos: Tec & Mar in San José, Costa Rica is a premier expos event in San José. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 45/100
Expected Attendance: 539 people
Event ID: GhWu5Wq9UwBUmf6xSg

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 216 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.