

Apex SME Masters Expos: Tec & Mar in Kathmandu, Nepal

DATE: Wednesday, December 10, 2025
LOCATION: Kathmandu, Bagmati Province, NP

Event Description

Apex SME Masters Expos: Tec & Mar in Kathmandu, Nepal is a premier expos event in Kathmandu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 65/100
Expected Attendance: 5,416 people
Event ID: FSttAJ9bgWwdVcYNnK

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,166 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.