

Apex SME Masters Expos: Tec & Mar in Dhaka, Bangladesh

DATE: Friday, February 6, 2026
LOCATION: Dhaka, Dhaka Division, BD

Event Description

Apex SME Masters Expos: Tec & Mar in Dhaka, Bangladesh is a premier expos event in Dhaka. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 59/100

Expected Attendance: 2,879 people

Event ID: 54i36ViM8rpHuYY9eE

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,152 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.