

# Apex Masters Expos – Investment Summit in Antalya, Turkey

DATE: Thursday, January 29, 2026  
LOCATION: Antalya, TR

---

## Event Description

Apex Masters Expos – Investment Summit in Antalya, Turkey is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 62/100

**Expected Attendance:** 4,075 people

**Event ID:** HLqzch3Y5228AqqS4r

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,630 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/apex-masters-expos-investment-summit-in-antalya-turkey>

Document generated on 6/4/2026, 9:23:36 AM