

Apex Masters Expos in Doha, Qatar

DATE: Thursday, November 20, 2025
LOCATION: Doha, Doha Municipality, QA

Event Description

Apex Masters Expos in Doha, Qatar is a premier expos event in Doha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 67/100

Expected Attendance: 7,065 people

Event ID: 4M5S7Cgiuhr7c3NkzG

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,826 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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