

# Apex Masters Expos in Cape Town, South Africa

DATE: Thursday, November 27, 2025  
LOCATION: Kleinmond, Western Cape, ZA

## Event Description

Apex Masters Expos in Cape Town, South Africa is a premier expos event in Kleinmond. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 64/100

**Expected Attendance:** 4,795 people

**Event ID:** D6QR2SXRu4LwcXeNPb

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,918 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*