

Apex Master Expos Luxury Travel & Tours in Ho Chi Minh City, Vietnam

DATE: Wednesday, December 24, 2025
LOCATION: V –ær Tàu, Bà R Ęa - V –ær Tàu, VN

Event Description

Apex Master Expos Luxury Travel & Tours in Ho Chi Minh City, Vietnam is a premier expos event in V –ær Tàu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 63/100
Expected Attendance: 4,505 people
Event ID: t8mHozAvHG237NCsT

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,802 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.