

Apex Master Expos Luxury Travel & Tours in Brisbane, Australia

DATE: Wednesday, January 21, 2026
LOCATION: Benowa, Queensland, AU

Event Description

Apex Master Expos Luxury Travel & Tours in Brisbane, Australia is a premier expos event in Benowa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 57/100

Expected Attendance: 2,297 people

Event ID: FLXeK7kebfhMQz9fqT

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 919 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.