

Apex Master Expos – Designer Fashion Shows in Santiago, Chile

DATE: Thursday, January 29, 2026
LOCATION: Las Condes, Región Metropolitana, CL

Event Description

Apex Master Expos – Designer Fashion Shows in Santiago, Chile is a premier expos event in Las Condes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 36/100
Expected Attendance: 200 people
Event ID: GyaGHFQ96F84jcdYj

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
