

Apex Master Expos – Designer Fashion Shows in San José, Costa Rica

DATE: Thursday, December 25, 2025
LOCATION: Heredia, Heredia Province, CR

Event Description

Apex Master Expos – Designer Fashion Shows in San José, Costa Rica is a premier expos event in Heredia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 63/100

Expected Attendance: 4,717 people

Event ID: GXY3qMFW8JUfUCw6Z8

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,887 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
