

Apex Master Expos Conferences in Ho Chi Minh City, Vietnam

DATE: Wednesday, September 17, 2025
LOCATION: V –ær Tàu, Bà R Ęa - V –ær Tàu, VN

Event Description

Apex Master Expos Conferences in Ho Chi Minh City, Vietnam is a premier expos event in V –ær Tàu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 51/100
Expected Attendance: 1,177 people
Event ID: H4VVS9suagudmEwFur

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 471 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.